



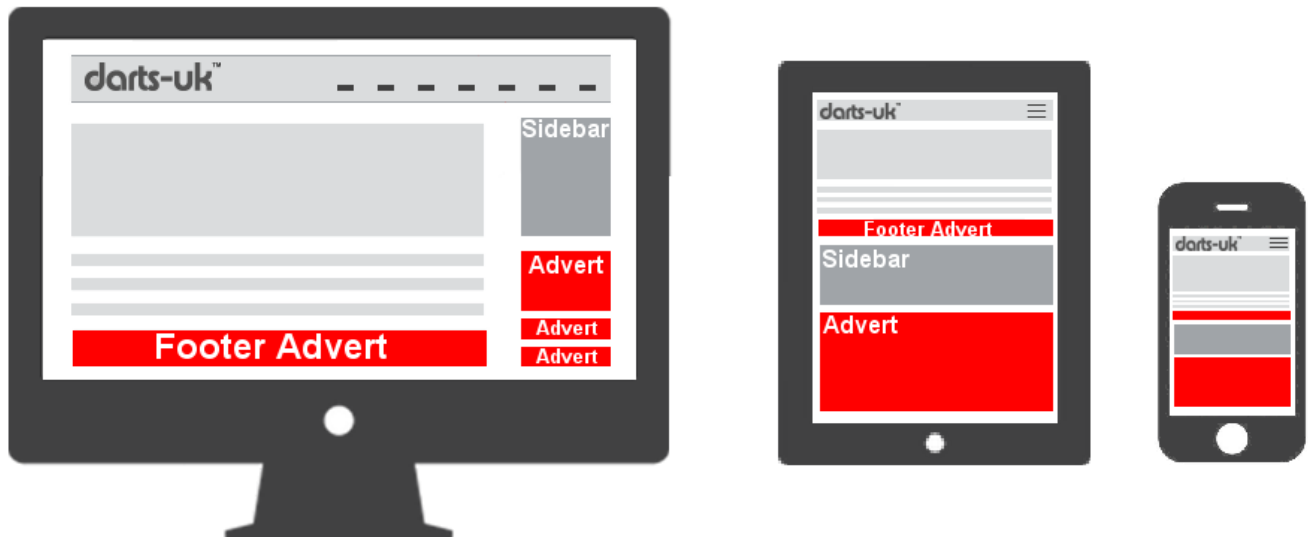
Media Advertising

Get Noticed!

Place your advert on Darts-UK and gain a vast new audience for your business.

Darts-UK is one of the most popular independent darts information websites in the World. It is supported by major dart manufacturers, darts organisations and professional dart players. It is a favourite site for new to the sport viewers and the author has supplied information and graphics to many of the dart books that have been published over recent years.

<http://darts-uk.co.uk/>



For advertising opportunities please see below.

Advertising

I have tried to make advertising easier and I hope that there is something here that will fit all budgets. I can offer Graphic, Text and unique Full Page text / graphic pages to all potential advertisers. There should be something here that will fit your requirements.

Graphic Links areas and opportunities

There are three main advertising graphic areas on the Darts-UK website: the Home Page Slide, Sidebar and Footer. Graphics adverts are now sold as individual areas or as a package. Footer and Sidebar graphic adverts will also feature across the main Darts-UK web pages including new pages that are created during your advertising period. (Sidebar does not appear on the home page)

Home Page Slider ← →



All websites have hot spot advertising areas, these are where viewers look first. The Home Page Slide without question the first thing viewers will cast their eyes across. Darts-UK offers a unique opportunity for you to share part of the Home Page Slider space. Your Slide Graphic can link to your website or email address.

Sidebar Adverts

Sidebar adverts will morph to a full screen when viewed on a tablet, phablet* or smart mobile.

- *Phablet (noun): A smartphone having a screen size that is intermediate between a typical smartphone and a tablet*

The right hand side bar of the Darts-UK website offers the viewer site navigation, Quick Latest News Briefs, Darts-UK Tweeter Feed, Promotional adverts and Page link tags. When viewed via an iPad or equivalent Android or Microsoft tablet the right side navigation move below the main page text. This is to allow for more space and to make the page easier to read when viewing on such a device.



Viewing Darts-UK on a smart phone all also collapse the top menu navigation into the familiar hamburger drop down menu that mobile users have become use to. This allows for a better viewing experience and also shows off the sidebar adverts to the full. The side bar advert will fill the full width of these devices yet will be neatly placed to the right of the main text when viewed on a pc or laptop.

Footer Adverts

At the end of each page features a footer advertising area. This is an ideal space to place your advert as it props up the page content yet appears above a quick page navigation area. Most advertises like to reinforce the top advert by having a second supporting advert at the bottom of the page. A bit like TV adverts the first and last advert you see.



Text Links

The Darts-UK existing pages can be altered to incorporate a text link to your website of email. Either a single word link of sentence or a text line can be added to most pages.

Full Page Text and Graphic

Popular with a lot of advertisers especially with online bookmakers and casino games centres is to have a Darts-UK page built. A unique page should be in keeping with the site them 'Darts' and 'Darts related subjects'. By providing text and links a page can be built for you. In order to gain the best hit rate and coverage it is always best to create an article that is topical i.e. something that may relate to an up and coming darts tournament or other event.

Within your article you are not restricted to the number of text links you have. Graphics to support the page can be created for you as part of this service of you can provide your own.

Unique pages are also optimised using your own page description, meta key words list and page name and if you wish you can name the page yourpage.html.

Additional page tags that feature on the right side bar can also be added, just supply what you feel will be the best tags that would help support your page or I can do this for you.

Darts-UK Advertising Price Guide

Graphic Adverts Links	3 Months		6 Months		12 Months	
AD 1. Home Page Slide	£	120.00	£	180.00	£	320.00
AD 4. Sidebar (large 900 x 700px)*	£	140.00	£	210.00	£	380.00
AD 3. Footer	£	120.00	£	180.00	£	320.00
Take all Three Areas	£	295.00	£	495.00	£	950.00

AD 2. Home Page Qty Advert	£	60.00	£	90.00	£	160.00
AD 5. Sidebar (Small 900 x 200px)*	£	90.00	£	160.00	£	295.00

Text Links	3 Months	6 Months	12 Months
Home Page (Not Available)	x	x	x
Other Pages (each)	x	x	£ 75.00

Full Unique Text & Graphic Page	3 Months	6 Months	12 Months
You provide the text and links	x	x	£ 75.00
Graphics, Key Words, Page Description, Page Tags			(Great Offer)

See below for advert (AD) positioning 1, 2, 3, 4 and 5

* **Sidebar graphic** size adjusts to viewing platform. The graphic is made to its largest viewing state shown above however this will reduce when viewed on PC's to width of 260px

Please note I do not offer text links or articles on the home page nor do I now enter into affiliated contracts.

Links to advertiser's pages must not contain racial, sexual hatred, be political to insight hatred, religious based or be deemed abusive in anyway.

Dart and Sport Shops are welcome so are Betting, Casino and online gaming links.

Side Bar

Advertisers



YOUR ADVERT
RIGHT HERE
VISIT NOW

4



GET NOTICED
ADVVERTISE HERE

5



LIVEPDC.TV



WINMAU



TRINA GULLIVER MBE
DART EXHIBITIONS

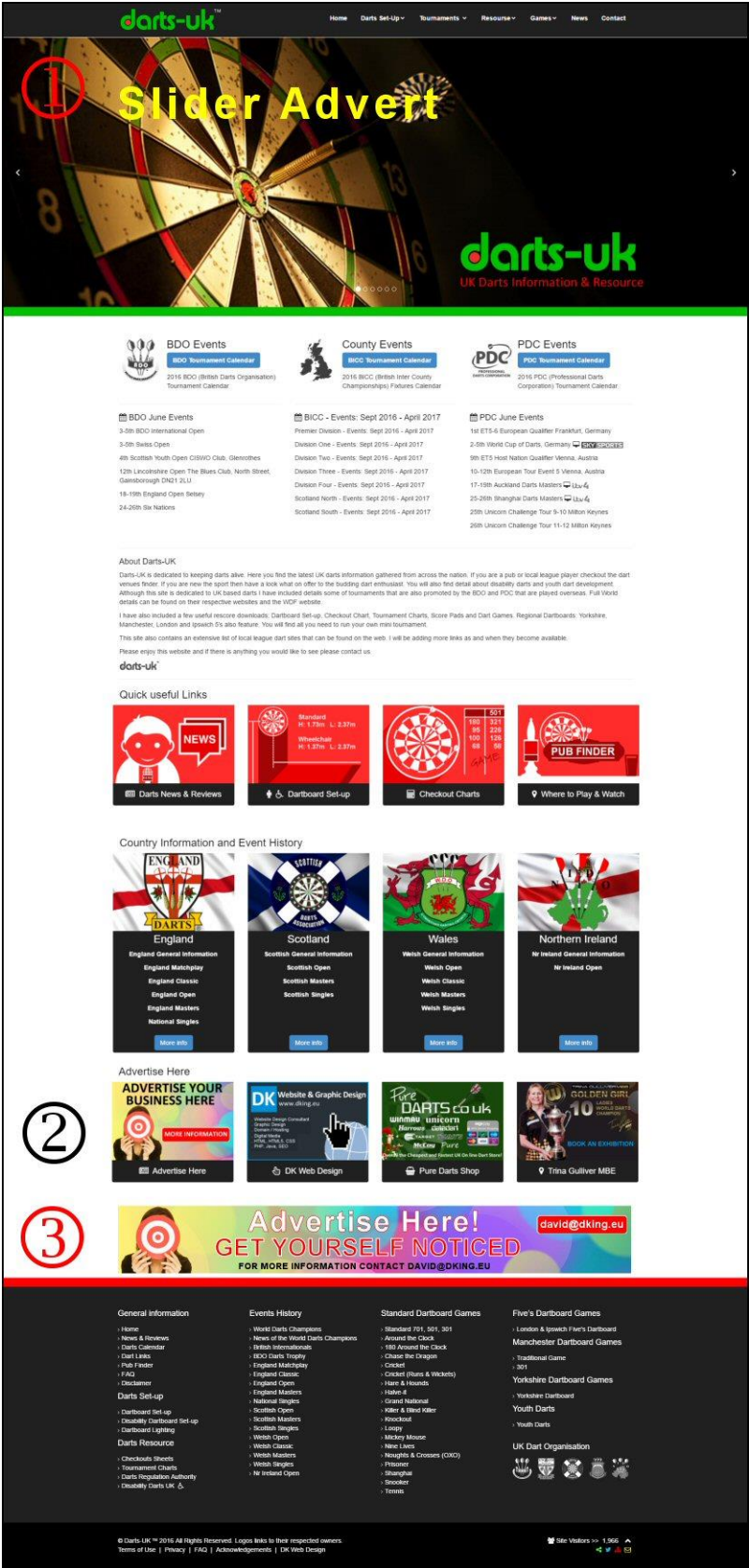


GET NOTICED
ADVVERTISE HERE

Darts-UK Page Tags

Page Tags

- Dashboard
- Set-up
- Oche
- Height
- Distance
- Length
- Bullseye
- Setup
- Diagram
- Wheelchair
- Disability
- Darts Setup
- Oche Width
- Throw Line
- Manchester
- Yorkshire
- Fives
- London
- Ipswich
- Solihull
- How to hang a dartboard



The screenshot shows the Darts-UK website homepage. At the top, there is a navigation menu with links for Home, Darts Set-Up, Tournaments, Resource, Games, News, and Contact. Below the navigation is a large banner featuring a dartboard and the text "Slider Advert" with a red circle and the number 1. The main content area is divided into three columns: BDO Events, County Events, and PDC Events. Below these are sections for "About Darts-UK", "Quick useful Links" (with icons for News, Dartboard Set-up, Checkout Charts, and Pub Finder), "Country Information and Event History" (with buttons for England, Scotland, Wales, and Northern Ireland), "Advertise Here" (with buttons for "Advertise Here", "DK Web Design", "Pure Darts Shop", and "Trina Gulliver MBE"), and a large "Advertise Here! GET YOURSELF NOTICED" banner with a red circle and the number 3. At the bottom, there is a footer with a navigation menu, a list of links for "General Information", "Events History", "Standard Dartboard Games", and "Five's Dartboard Games", and a "UK Dart Organisation" logo. The footer also includes copyright information and a site visitor count.

Price guide valid 2016-17

Website Home: Darts-uk.co.uk/

Advertising information can be found: www.Darts-UK.co.uk/Advertise.html